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Drone Racing World Cup brings competitors from eight countries to Oulu

Race of Drones Oulu is the first Drone Racing World Cup competition of the year, with competitors from eight countries taking part.

“This will be one of the biggest drone racing events organised in Finland, and judging by the list of participants the quality of the competition will be very high. Most of the registered competitors were finalists at the World Championships,” says FPV Finland Chairman Ari-Pekka Repo, who will also be presenting the event in Oulu.

Race of Drones is an international drone racing competition with 40 participants from different European countries attending. Competitors will arrive from Finland, Sweden, Norway, Latvia, Estonia, Italy, and Denmark. This will be the first Drone Racing World Cup event this year.

The race will take place at Ouluhalli Arena on the 12th of March, with BusinessOulu and FPV Finland (part of the Finnish Aeronautical Association) organising. The event is free for all and racing will go on from 11 a.m. until 6 p.m. The final will start at 5.35 p.m.

Drone racing is one of the fastest growing sports in the world. It is a sport where the pilot flies a drone via FPV virtual goggles on a purpose-built course at speeds reaching 200 kilometres per hour.

The business potential of drones

In connection with the World Cup competition, a Drone Business Breakfast seminar will be arranged at Finnkino Plaza Oulu on 13 March between 8–11 a.m. Among the topics of the seminar are drones in police work and the use of drones for network analyses. The seminar is open and free of charge for all.

“We wish to bring forth drones and their possibilities to people from children to adults and companies alike – from the perspective of competition and business potential as well,” says Janne Mustonen, ICT Key Account Director at BusinessOulu.

The seminar will also discuss visions of how drones could be utilised even more in the future.

“We have envisioned things like air corridors for drones as well as drone landing spots in view of logistics, in case shops wish to start delivering goods via drone transport at some point. We must start learning with open minds,” Mustonen says.

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Find out more and see the schedules:

<https://rod oulu.com>

<https://www.business oulu.com/fi/tapahtumat/drone-business-breakfast-seminaari.html>

(The majority of the presentations in the seminar will be given in Finnish, but the keynote is in English.)